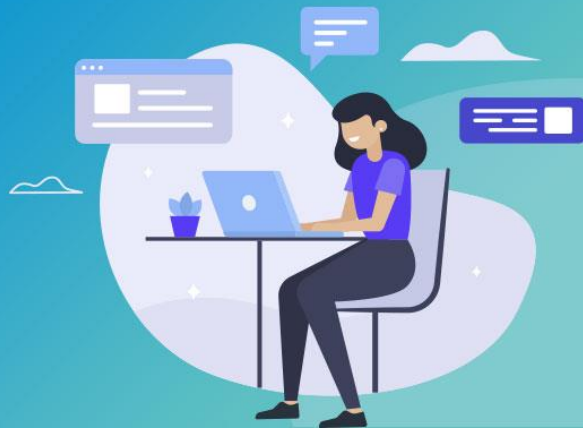


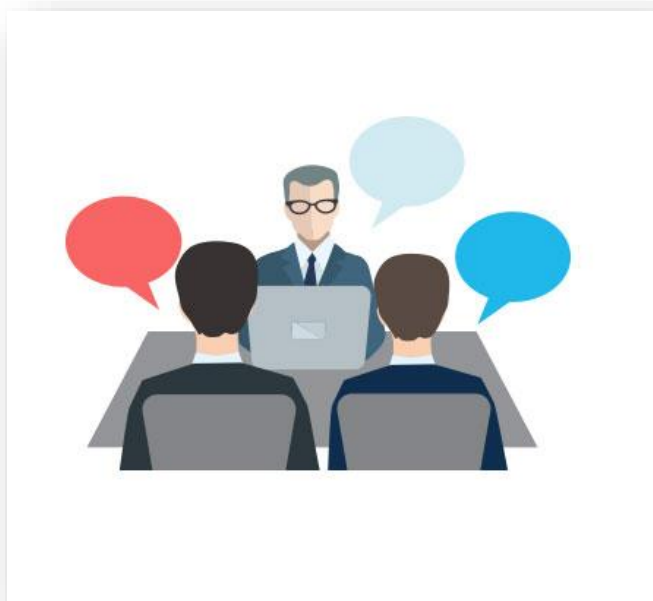
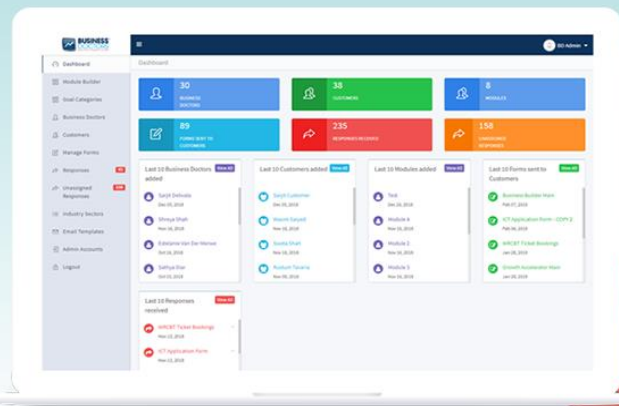
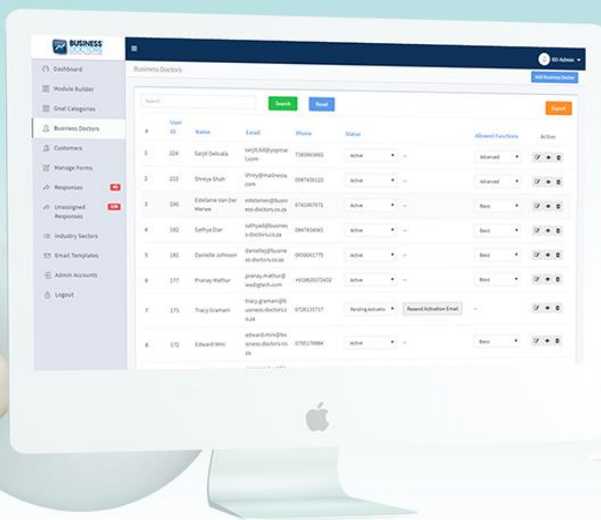
Case Study

Business Doctors

A versatile Software for Business Consultants



For the Business Consultants of Africa.



Client Background

- ❖ A network of experienced business people, passionate about sharing their skills and experiences.
- ❖ They offer hands-on support to business owners enabling them to overcome their individual challenges and helping them to achieve their aspirations for growth.
- ❖ Their clients may be striving to achieve the next level of growth in turnover and profitability, working hard without seeing the results, facing staff issues or planning to build the value of their businesses for financial security.

Business Challenges & Needs

- ❖ Client was not receiving the required product support and enhancements services before Cognisun took over the project. The application required wide scale enhancements to meet the changing legislative, administrative, and operational procedures
- ❖ The legacy system has so many performance issues and these issues caused the site slow due to which the site was down most of the time.
- ❖ Legacy system has so many hardcoded things due to which it was non-scalable.
- ❖ Slowdown of the performance caused loss of business so the system was supposed to be made stable and scalable.



Solution Overview

- ❖ Cognisun Team analyzed the issues, conducted JAD sessions with business stakeholders to understand each module and its purpose
- ❖ Team also studied database design and reviewed the code.
- ❖ Made the system configured as much as possible.
- ❖ Use of One Click custom deployment tool to ensure that the client gets the most recent version of the application automatically.
- ❖ Added exception handling throughout the system to make it stable and scalable.

Key Technologies



AWS



Bootstrap



CakePHP



jQuery



Linux



MySQL

Highlights & Benefits



Solution Highlights

- ❖ Intuitive, responsive and user friendly interface compatible across various browsers, devices and screen resolutions.
- ❖ Scalable, extensible and customizable solution to meet all business requirements and most of the part is configurable.

Business Benefits

- ❖ Improved productivity and efficiency led to higher satisfaction by various stakeholders
- ❖ Real-time access to the information from various sources enabled the division to serve their clients most effectively and efficiently
- ❖ Rapid Business growth for the client as it was able to get new enterprises on board easily with high growth in subscription revenue.

Global Presence

We're Closer than You Think



We develop Successful Systems by leveraging the power of Technology

About Cognisun

Cognisun is a passionate software development and digital marketing company with more than a decade of experience in providing end-to-end IT solutions across the globe. Headquartered in USA, we have an impressive clientele across the world with offices in USA, UK, UAE, Australia, and India.

Spearheaded by professionals with years of hands-on experience in the field, we contribute to the business growth of our clients by delivering exceptional-quality value-added technology solutions. Cognisun has successfully delivered hundreds of projects that including cloud based solutions, web apps, mobile apps, enterprise applications, and more.

To know more about Cognisun, visit www.cognisun.com